



SOUTH DAKOTA
YOUTH SOCCER ASSOCIATION
Community Through Soccer

South Dakota Youth Soccer Association (SDYSA)

Regular Quarterly Meeting of the Executive Board

Sunday, March 10th, 2019 at 7:00 p.m. CST

In-person and Video/Phone Conference Call
SDYSA State Office
2127 S. Minnesota Ave. Sioux Falls, SD 57105

The meeting was called to order by Rex Roling at 7:06 p.m. CST.

Attendees: Roll call was taken with the following members present:

Rex Roling, President
Kaye Squires, Secretary
Dale Weiler, Technical and Executive Director (Ex-officio)
Polly Dean, Director of Operations (Ex-officio)
Mike Fairchild (Recreational Chair)
Ryan Beier (TOPSSoccer Representative)
James Oppenheimer (East Commissioner)
Frank Gurnick (Competitive Chair)
Anthony Bradley (West District Commissioner)

****A quorum was not met for this meeting.**

Agenda and Notes:

- 1. Opening Remarks and Call to Order**
- 2. Roll Call and Proxy's:** James Oppenheimer has replaced Taryn Sietsman as the East Commissioner of Dakota Alliance. That nomination was moved forward by Frank at Dakota Alliance.
- 3. Approval of the Minutes:** Frank moved to approve the minutes of the last meeting and James seconded the motion. Motion carried unanimously; however, due to no quorum, no official vote was able to be taken for the approval of the minutes.
- 4. Reports: Directors & Commissioners:**
 - a. Rex presented a report on his current projects/goals and updates that he is involved in with staff and stakeholders.
 - b. Dale presented a report on his current projects/goals and updates that he is involved in, especially with coaching education.

- c. Polly presented a report on her current projects/goals and updates that she is involved in, such as Quickbooks, Affinity, Symposium and Gala preparation, social media/digital marketing, and business operations/advertising/networking.
- d. Dale presented the Dakota ODP Administrator's (Jason Wear's position) report on his current project/goals and updates that he is involved in, especially with the current season, Dakota ODP Select Camp, and the 2019/2020 season year.

5. Old Business

- a. **USYS Fee Increase:** The Board discussed the 50 cent increase that was passed at the AGM for the next three years starting August 1st, 2019. This will impact the per player registration fee. A total of \$11.50 per player for recreational players and 15.50 for competitive players. The increase in cost will go towards ten areas such as ODP regional events, national championship events, hiring a competitions chair that would have more direct contact with state and local associations, etc.
- b. **SDYSA State Tournament Series:** The Board was updated on the status of this tournament series. There are 25 teams participating this year in the President's Cup Competition in Mitchell, SD. This will help players/clubs prepare for the President's cup. Dale will host a webinar to explain the expectations to help members.
- c. **SDYSA Organizational Structure, Office - Update:** Rex updated the Board on the restructuring. Polly mentioned an April newsletter that will explain more to members about the new structure and staff.

6. New Business

- a. **SDYSA State Indoor Championships:** This event was cancelled on February 24th (two weeks prior to event) due to minimal number of teams.
- b. **RFP's:** This has been delayed and put on hold due to the event structure changing. We do not want to put anything out right now due to changes. The President's cup will be ongoing. The Annual General Meeting (AGM) has one submission. Rex mentioned having the AGM and board meeting in Chamberlain, similar to past AGM/board meetings. Frank proposed a motion that the AGM should be held in Chamberlain (or possibly another centrally located place) along with the quarterly board meeting. The AGM happens once a year; this year it will be on November 16th, 2019. Chamberlain would be the location of the AGM. The rest of the meetings would be in different locations and via teleconference. Dakota Alliance is going to pull their RFP so we can proceed with this idea. AGM is separate from the Symposium and Gala; therefore, nothing would be impacted with those events. Polly will check on hotels in Chamberlain.
- c. **TOPsoccer:** Dale gave an overview of TOPsoccer and Soccer Stars. Ryan updated the Board with the programs. Aberdeen and Rapid City are planning on starting programs this spring and summer. Reaching out to other communities such as Pierre, Yankton, Brookings, etc. The Board would like to discuss a budget with Tim for these programs.
- d. **Dakota Premier League:** Dale will send out information on this. In the beginning stages on this league. Frank reported a need for a more structured league in our state. Representatives from clubs in North Dakota and in Iowa have been contacted and we are

networking with them, along with conversations with other directors. A structure of what a league might look like this fall. At this time, this league would focus on children 9 to 14 year-olds for the Fall. There is a need to create a more viable league in our state. Frank and Dale are working on this together. Rex is working and networking with other states as well.

- e. **Goal-Setting:** Rex discussed and reviewed goals for SDYSA, board of directors, commissioners, and SDYSA staff. Rex will communicate with the board of directors, commissioners, and others about the importance of participation at meetings.
- f. **Board Position Vacancies (District Commissioners):** Already addressed; see previous agenda item #2.
- g. **Vehicle Wrap:** Polly presented pictures of the wrap for the SDYSA vehicle, which contains SDYSA colors and logo. This will be a great marketing tool. We can add sponsors on the back of the vehicle as needed. Currently, we have the Sanford logo. The Board needs to consult the budget and review with Tim. The Board needs to vote in order to approve and pay for the wrap. Total cost = \$4,000. The Board discussed using Sanford's sponsor money to show that SDYSA is doing what we said we would with the money they have donated. Rex asked for a verbal approval for the Sanford wrap, assuming Tim Umfleet agrees with it. Polly motioned that we use half from the marketing budget (currently has \$6,000) and half from the Sanford sponsorship. Marketing Budget = \$2,000 and Sanford Sponsorship = \$2,000. Due to no quorum, no official vote was able to be taken on this topic. However, all those in attendance agreed with the purchasing of the wrap after discussing it with Tim.
- h. **New Club Proposal-Sioux Falls:** Dale updated board about about a gentleman who is planning to start a new local club in Sioux Falls. Rex urged Dakota Alliance to work closely with them as much as possible. We want to keep them under our banner versus having them go on their own. How to avoid others from going to other clubs? We make it as easy to be members of our organization!
- i. **2019 SDYSA Gala:** Polly reviewed potential locations at Ramkota and Convention Center (location is still to be determined). She is trying to be cost efficient. Hopes to easily double attendance with marketing this year. Polly mentioned changing the nomination process. Dates of the Gala this year: December 14th, 15th, 16th. The Gala will be Saturday night. Suggestions: Invite all-star players, seek more sponsorships, and increase the silent auction donations. Polly will keep the Board posted on the Gala preparations.
- j. **Affinity 2.0:** Dale updated the Board with the transitioning to Affinity 2.0. The site will physically look different, but be more user friendly.
- k. **Risk Management and Registration Systems:** Dale updated the Board and mentioned that we are operating on two different platforms (SportsEngine and Affinity), which can make communications and completing tasks difficult. Our contract is up next year with SportsEngine. Rex mentioned forming a committee to review the pros and cons of

SportsEngine and Affinity. Should we just get 1 platform/system? We have a year to work through it, but want to start now.

1. **Website Update and Work:** On April 2nd, we will launch new and improved website. A big thank you to Dane Hansen from Yankton for helping with this process! Dale proposed a compensation for Dane for the many hours of work Dane completed on this project. Dane would like to complete his D License. It was proposed to allow Dane to participate in the D license this year without a cost, as compensation for what he has done for us with the website. Due to no quorum, no official vote was able to be taken on this topic. However, all those in attendance agreed with the compensation.
- 7. For the good of the game:**
- a. Polly is brainstorming different keynotes speakers for the Gala. Rex has invited the President of USYS for the Symposium and Gala.
 - b. Rex mentioned possibly completing a financial audit at the end of 2018. This would cost about \$10,000. An agreed upon procedural looking at internal control would be about \$1,500; about \$2,000 to \$3,000 for the whole thing. The Board would like Tim's input (Would Tim want to wait until next year's budget to do this?). Rex will talk with Tim; and, if Tim approves, the Board will move forward. Due to no quorum, no official vote was able to be taken on this topic. However, all those in attendance agreed with completing an audit.
 - c. Rex discussed the new office for SDYSA. The office needed to be painted. SDYSA paid for the paint and supplies, while Rex's brother did the painting (took about 3 days to complete). Rex motioned to give a \$200 gift card to compensate his brother for the paint work; otherwise, if it had to be hired out, it would have been more expensive. Due to no quorum, no official vote was able to be taken on this topic. However, all those in attendance agreed with the compensation.

Meeting adjourned at 8:17 p.m.

Meeting minutes documented and submitted by Kaye Squires, SDYSA Secretary